

Supplied Housing Business

Rental Housing Management

Business Policy

Practicing property management that offers enhanced services to owners and tenants

Strategy

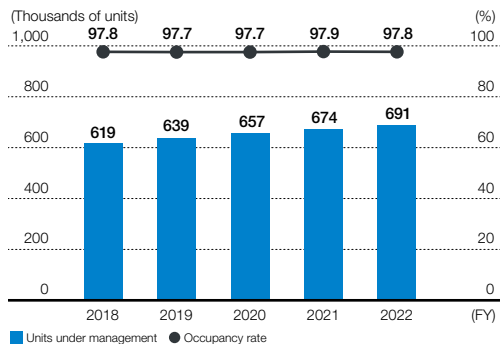
1 For Owners: Maximizing asset value

- Diverse solution proposals
- Strengthening relations with owners

2 For Tenants: Strengthening services

- Creating services that utilize blockchains
- Centralizing services

Units under Management and Occupancy Rate



- ✓ Steady increase in the number of units under management thanks to the supply of newly built properties
- ✓ Enhanced value of the Sha Maison brand has led to a high occupancy rate

Stable improvement in earnings power

Strengthening Tenant Services

To provide tenants of Sha Maison rental housing with better services, we are creating services that utilize blockchains, such as systems to handle utility fees and other procedures online and enable self-guided property tours. These services will enable the one-stop handling of procedures when moving in or out of a property, such as those related to utilities and administrative bodies. In addition, we are promoting online service provision using dedicated apps to centrally handle resident inquiries and applications for services.

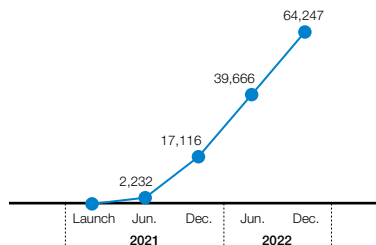
Creating services that use blockchains

One-stop handling of various procedures and applications using the unique traits of blockchains (nearly half of tenants use these services.)

Centralizing services

Simultaneously strengthening our ability to meet tenant needs and streamlining operations by centrally managing tenant contacts via an app linked with call centers.

Cumulative applications



Strengthening engagement through the app



Highlight

Launch of Sekisui House Real Estate Holdings Further Strengthening Collaboration within the Group

Sekisui House Real Estate Holdings Co., Ltd., a holding company for Sekisui House Real Estate companies, began operations in February 2022. The head office of Sekisui House has delegated authority to this intermediate holding company to maximize the value of the Sekisui House Real Estate Group and enhance the management of each operating company through initiatives in the following areas:

1. Formulate a growth strategy for the Sekisui House Group's real estate business
2. Control the direction of each operating company
3. Identify real estate and growth investments with a broad view of the real estate business
4. Improve services for Sha Maison tenants

Sekisui House

Intermediate holding company



Sekisui House Real Estate Holdings

Sekisui House Real Estate Tohoku

Sekisui House Real Estate Tokyo

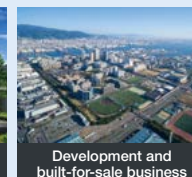
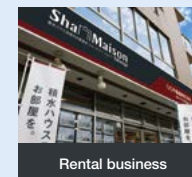
Sekisui House Real Estate Chubu

Sekisui House Real Estate Kansai

Sekisui House Real Estate Chugoku & Shikoku

Sekisui House Real Estate Kyusyu

Sekisui House Real Estate Partners



🔗 Sekisui House Real Estate Holdings (Japanese Only)